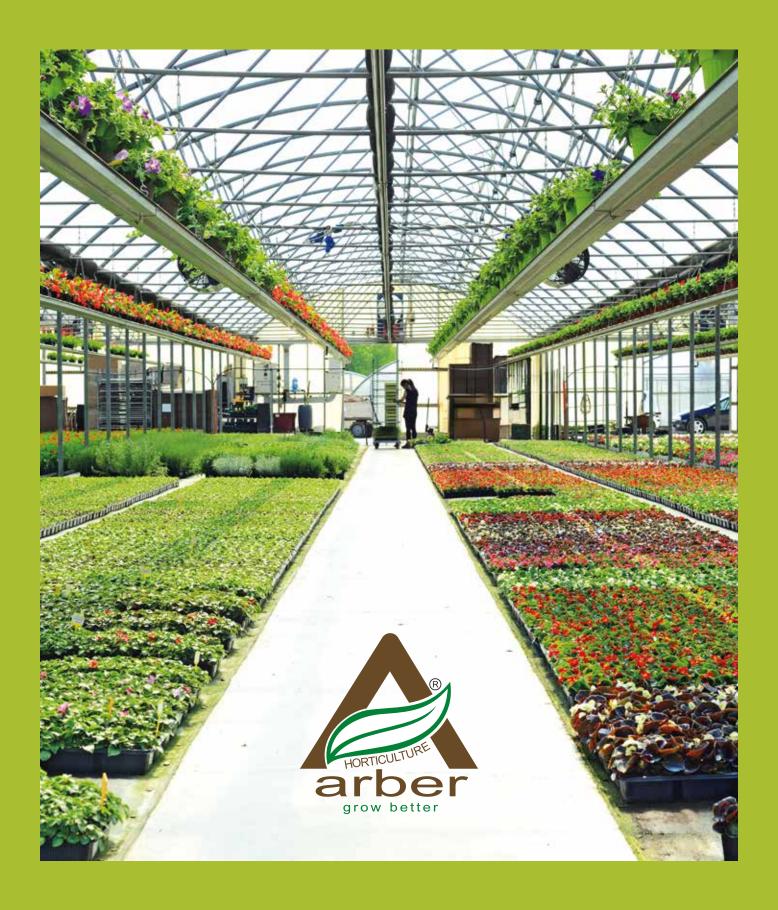
PROFESSIONAL LINE

High-quality professional cultivation substrates



Why Arber?

Arber is the surname of British scientist **Agnes Robertson** Arber, an anatomist and plant morphologist, philosopher of biology, and historian of botany. She became well-known for her significant contributions to scientific research, initially focused on monocotyledon flowering plants. She also contributed to morphological research and botanical studies. In the latter part of her life, her work focused on the philosophy of botany, particularly the nature of biological research.

We chose the name Arber for our company because, like Agnes Arber, our **passion for horticulture** is the guiding star of our daily commitment to clients and stakeholders.

Our Story

Our company was founded in 1996 from the founder's passion for horticulture and botany, which led to the creation of **Sudest Europe:** a family-run business that is now a leader in the sale of both hobbyist and professional substrates for horticulture and floriculture.

In 2016, we **rebranded** as **Arber Horticulture** for two main reasons. Firstly, to express our passion and commitment to horticulture: the name Arber is inspired by Agnes Arber, one of the world's most important botanists. Secondly, the rebranding from Sudest Europe to Arber Horticulture reflects our broader business scope: from an Italian-based company originally named Sudest Europe, reflecting its location in Southeast Europe operating mainly in the local market, to a company now selling products worldwide.

Arber Horticulture is fully dedicated to helping growers achieve the best results in their horticultural production. What sets us apart is the **quality** of our products and our **customer orientation**.

Our Business Lines



Professional Line

Professional substrates Growbags Raw Materials



Hobby Line

Hobby substrates
Plant Care Products

Customer Orientation

Together with our partners, we strive to ensure ongoing **technical research** and the **best customer support** for growers. Arber products are created to provide optimal formulas and technologies to meet our customers' horticultural production needs.





The quality



Arber Horticulture produces and markets a full range of substrates for horticulture and biomass. Our peat bogs and processing facilities, mainly located in the Baltic countries and Germany, have quality management systems aligned with ISO 9001 standards and comply with European regulations, as members of the European Peat and Growing Media Association (EPAGMA).

Production Zones

	Blonde peat	Black Peat	Cocopeat	Coconut Fiber	Wood Fiber	Substrates	Vermiculite	Mulches
Estonia	⊘							
Latvia	⊘	⊘						
Lithuania	⊘	⊘			⊘	⊘		
Germany	\odot	\odot	\odot	⊘	\odot	\odot		\odot
Belgium							⊘	
Italy						⊘		⊘





7M m³ of substrates sold since 1996

Sustainability

Arber Horticulture is committed to environmental protection. One of our goals is the responsible use of natural resources and to promote sustainable peat extraction. We work with our partners to support wetland restoration and compliance with modern quality management

Our professional substrates

Thanks to their excellent chemical, physical, and biological properties, white and/or black sphagnum peat is the main component of our substrates. Other components are added based on specific cultivation goals. Our over 500 formulas have been developed and tested to provide high-quality, reliable products for professional growers. Our flexible production system also allows us to create custom mixes on request

Clients in 20+ countries

News



Mus-RK1 Cover substrate for champignon mushrooms, promoting vigorous mycelium growth with compact fungi

and high yields in all harvest cycles. Discover it on page 17.



Growbags

Grow bags with plastic coating and holes for the production of tomatoes and other vegetables. Discover it on page 24.



AR Containermulch

Innovative blend of wood fiber and thermally sanitized wood chips, designed to function both as mulch in pots and garden beds.

Discover it on page 26.



HORTICULTURE arber arber HORTICULTURE

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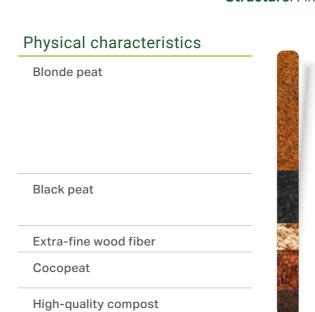
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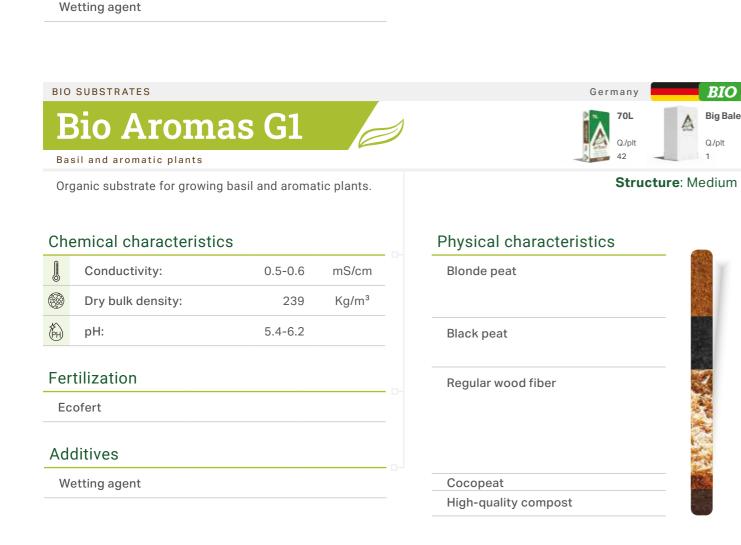
Bio Substrates





Chemical characteristics Conductivity: 0.6-1 mS/cm Dry bulk density: 287 Kg/m³ pH: 5.4-6.2 Fertilization Oko Mix 4 Oko Mix 1 Radigen





Pressed Seeding Cubes



HORTICULTURE arber

arber HORTICULTURE

Additives

Press RK-W

70L 250L Q./plt 42 18

Sowing in containers and pressed cubes

Substrate with a mix of blonde and black peat, suitable for year-round use.

Chemical characteristics

	Conductivity:	0.4-0.7	mS/cm
	Dry bulk density:	270-280	Kg/m³
(PH)	рН:	5.5-6.5	

Fertilization

PG Mix			

Additives

Radigen

Calcareous pH corrector

Wetting agent

Physical characteristics

Blonde peat		

Structure: Fine

Big Bale

Black peat



SOWINGS AND PRESSED CUBES

DX Summer

Sowing during the summer months

Recommended substrate for sowing during the summer months.

Chemical characteristics

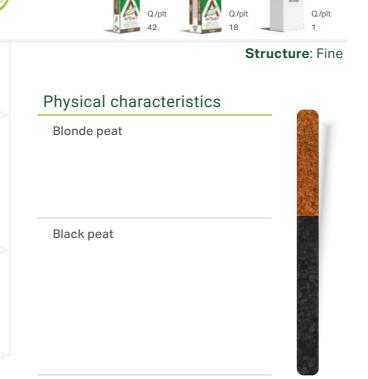
	Conductivity:	0.6-1.0	mS/cm
	Dry bulk density:	162-198	Kg/m³
(PH)	pH:	5.5-6.5	

Fertilization

PG Mix	
Radigen	

Additives

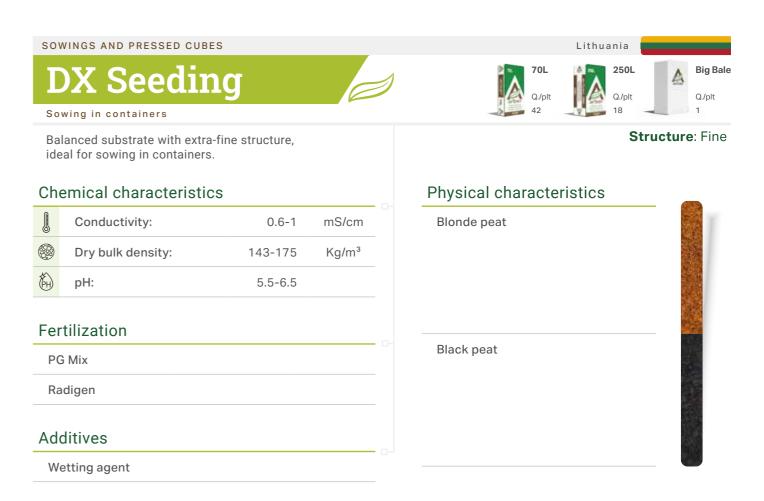
Wetting agent



SOWINGS AND PRESSED CUBES Lithuania Unipot Seeding 70/30 Sowing in containers and pressed cubes Structure: Fine Substrate for sowing with a higher amount of black peat. Physical characteristics Chemical characteristics Conductivity: 0.7-1.3 mS/cm Blonde peat Dry bulk density: 180-190 Kg/m³ 5-6

Black peat

Regular wood fiber



Fertilization

PG Mix

Radigen

Additives

Wetting agent









Structure: Fine

Sowing in pressed cubes

Balanced substrate with extra-fine structure and added Oxywet, specifically designed for sowing in pressed cubes.

Chemical characteristics

	Conductivity:	0.4-0.8	mS/cm
	Dry bulk density:	260-270	Kg/m³
PH	pH:	5.5-6.5	

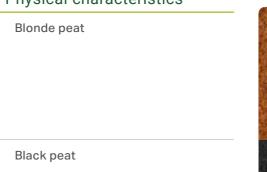
Fertilization

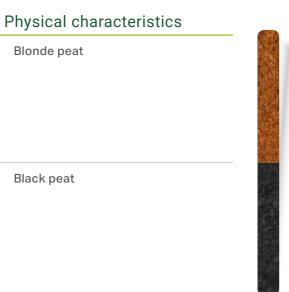
PG Mix

Additives

Oxywet

Wetting agent





SOWINGS AND PRESSED CUBES

Sowings and pressed cubes

Versatile substrate for sowings and pressed cubes, produced in Germany using only German black peat.

Chemical characteristics

0	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	341	Kg/m³
PH	рН:	5.2-6	

Fertilization

PG Mix

Additives

Wetting agent

Structure: Extra-fine

Germany

Physical characteristics



Black peat

Blonde peat

Extra-fine wood fiber Cocopeat

SOWINGS AND PRESSED CUBES

DX Seeding + Perlite

Sowing in containers

Balanced substrate with extra-fine structure, ideal for sowing in containers. The presence of perlite increases root aeration, ensuring better drying.

Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	143-175	Kg/m³
(PH)	pH:	5-6	

Fertilization

PG Mix Radigen

Additives

Wetting agent



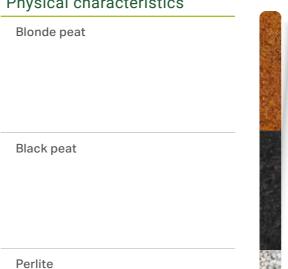






Structure: Fine

Physical characteristics



Sowings Specific substrate for container sowings, produced in Germany.

SOWINGS AND PRESSED CUBES

Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	281	Kg/m³
PH	pH:	5.2-6	

Fertilization

PG Mix Radigen

Additives

Wetting agent







Structure: Fine

Physical characteristics

Blonde peat Black peat

Extra-fine wood fiber

DX-60 W 0-10 + Perlite









Structure: Medium-fine

Sowing of cucurbits

Substrate for sowing melons, zucchinis, and various

Chemical characteristics

	Conductivity:	0.7-1.3	mS/cm
	Dry bulk density:	210-220	Kg/m³
(PH)	pH:	5.5-6.5	

Fertilization

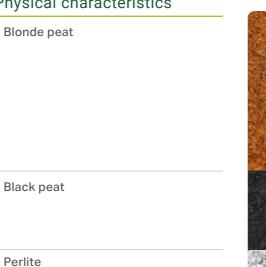
PG Mix
Radigen

Additives

Calcareous pH corrector

Wetting agent

Physical characteristics



SPECIFIC FORMULAS

Taleas S5

Cuttings

Light and highly draining substrate. Specifically enriched with perlite to facilitate both green and woody cuttings.

Chemical characteristics

	Conductivity:	0.4-0.6	mS/cm
	Dry bulk density:	161-196	Kg/m³
PH	рН:	5.2-6	

Fertilization

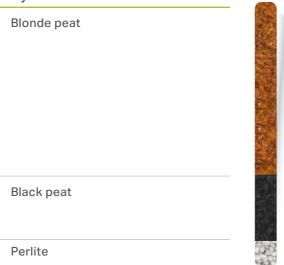
PG Mix

Additives

Sand

Wetting agent

Physical characteristics



Structure: Medium-fine

Lithuania

SPECIFIC FORMULAS Dipladenia

Dipladenia

Substrate for pot cultivation of dipladenia.

Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	118-144	Kg/m³
PH	pH:	5.5-6.5	
Гои	+ili=a+ian		

Fertilization

PG Mix

Additives

Wetting agent

Specific formulas









Structure: Medium-coarse Pot size: 14 cm

Physical characteristics

Blonde peat

Black peat

Perlite







Ideal substrate for pot cultivation of blueberries.

Chemical characteristics

		Conductivity:	0.1-0.3	mS/cm
		Dry bulk density:	150-160	Kg/m³
	PH	рН:	3.5-4.5	

Fertilization

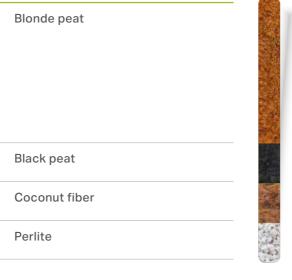
PG Mix

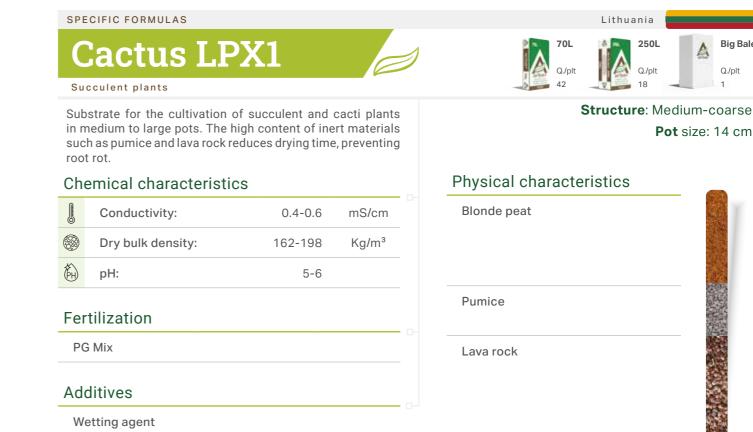
Additives

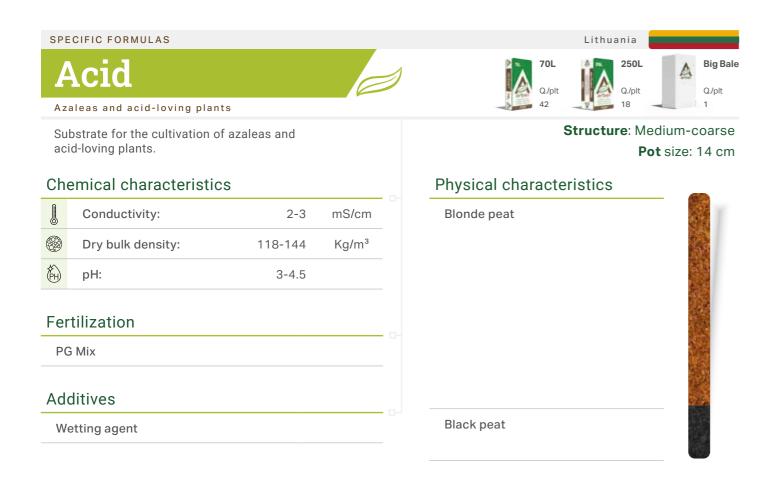
Wetting agent

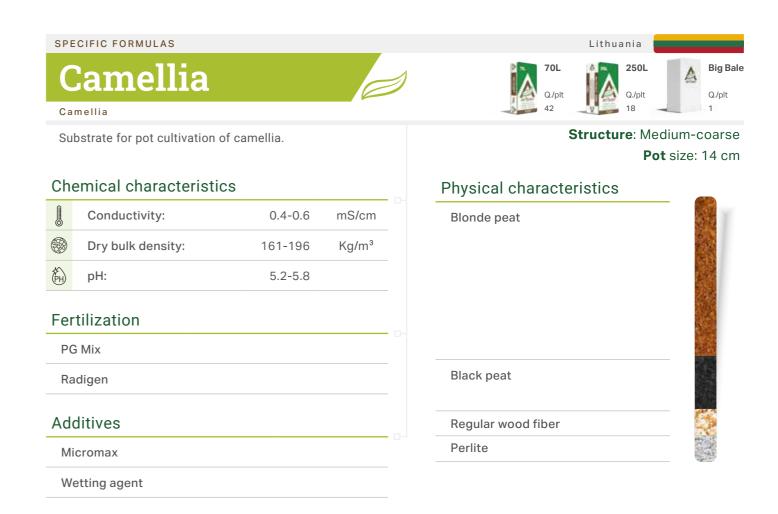


Physical characteristics









Pot size: 14 cm











Poinsettias and cyclamens

Substrate specially formulated for the cultivation of Poinsettias and Cyclamens.

Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	141-72	Kg/m³
PH	pH:	5.2-6	

Fertilization

PG Mix	
Radigen	

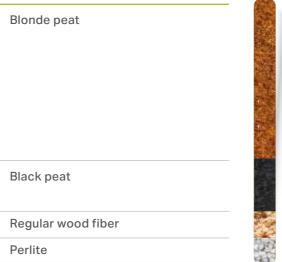
Additives

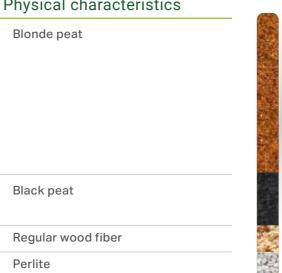
Clay

Wetting agent

Structure: Medium-coarse Pot size: 14 cm

Physical characteristics





SPECIFIC FORMULAS

Poinsettia

Poinsettia

Substrate designed for Poinsettias, produced in Germany.

Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	141-72	Kg/m³
PH	рН:	5.2-6	

Fertilization

PG Mix	
Radigen	

Additives

Clay

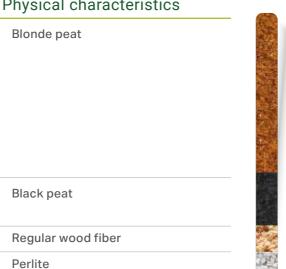
Wetting agent





Structure: Medium-coarse Pot size: 14 cm

Physical characteristics



SPECIFIC FORMULAS

Aromatic plants

Fertilization

PG Mix

Radigen

Additives

Wetting agent

SPECIFIC FORMULAS

Chrysanthemums

Basil Pot-14

Chemical characteristics

Conductivity:

Dry bulk density:

Professional substrate specially formulated for the

1.0-1.4

141-72

5-6

cultivation of all aromatic and medicinal plants.

mS/cm

Kg/m³

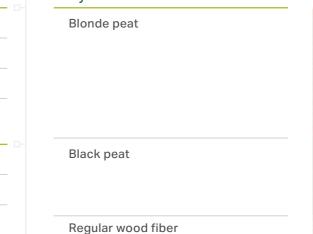






Structure: Medium-coarse Pot size: 12-14 cm

Physical characteristics



Lithuania Q./plt

Perlite

Substrate specially formulated for the cultivation of chrysanthemums.

Chemical characteristics

Chrys KDX

	Conductivity:	1.0-1.4	mS/cm
	Dry bulk density:	160-196	Kg/m³
PH	pH:	5-6	

Fertilization

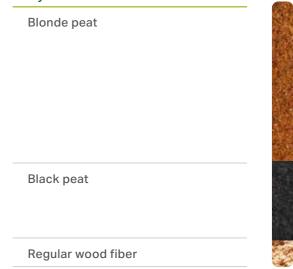
PG Mix		
Osmocote		

Additives

Clay	
Wetting agent	

Structure: Medium-coarse Pot size: 14-18 cm

Physical characteristics











Pot size: 14-18 cm

Structure: Medium-coarse

Actinidia

Professional substrate for medium pot cultivation of actinidia plants.

Chemical characteristics

	Conductivity:	1.1-1.4	mS/cm
	Dry bulk density:	160-196	Kg/m³
(PH)	pH:	5-6	

Fertilization

PG Mix

Additives

Wetting agent

Physical characteristics

Blonde peat



SPECIFIC FORMULAS

Mus-RK1

Mushrooms

Casing substrate for champignon mushrooms promoting vigorous mycelium growth with compact mushrooms and high yields throughout all harvest cycles.

Chemical characteristics

	Conductivity:	<0.5	mS/cm
	Dry bulk density:	750-850	Kg/m³
PH	pH:	7.3-7.5	

Additives

Calcareous pH corrector

Lithuania



Structure: Coarse

Physical characteristics

Black peat

Repotting substrates



SPECIFIC FORMULAS

Florigen Plus

Medium-short cycle plants

Substrate suitable for the cultivation of geraniums and medium-short cycle flowering plants in 12-14 cm diameter pots during the summer months.

Chemical characteristics

	Conductivity:	1.1-1.4	mS/cm
	Dry bulk density:	126-154	Kg/m³
PH	рН:	5.5-6	

Fertilization

PG Mix
Radigen

Additives

Clay

Wetting agent

Lithuania







Structure: Medium
Pot size: 12-14 cm

Physical characteristics

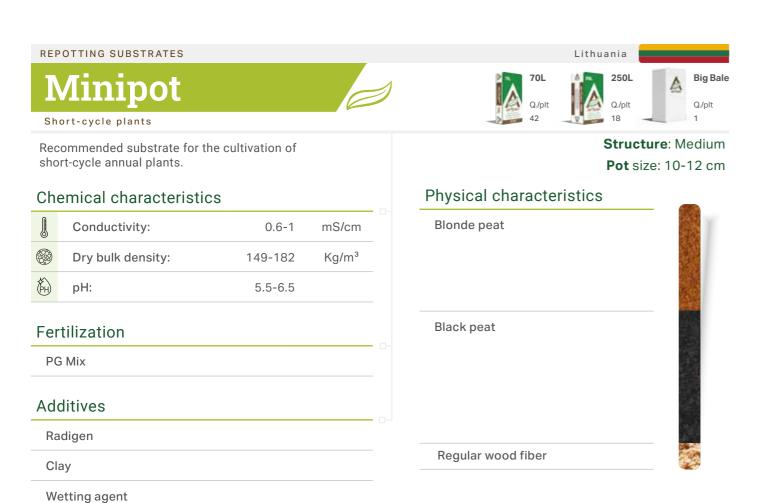
Blonde peat

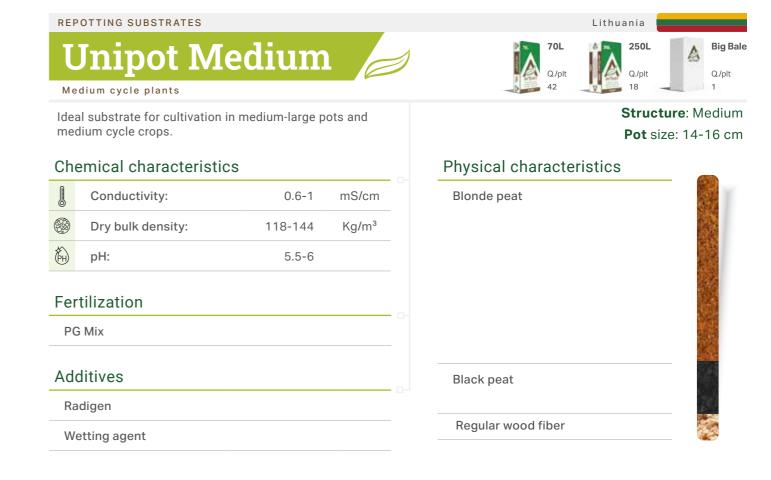
Black peat

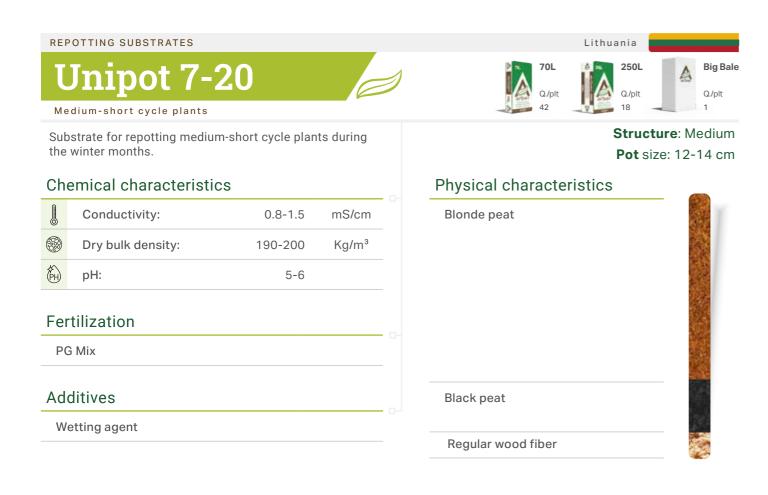
Regular wood fiber

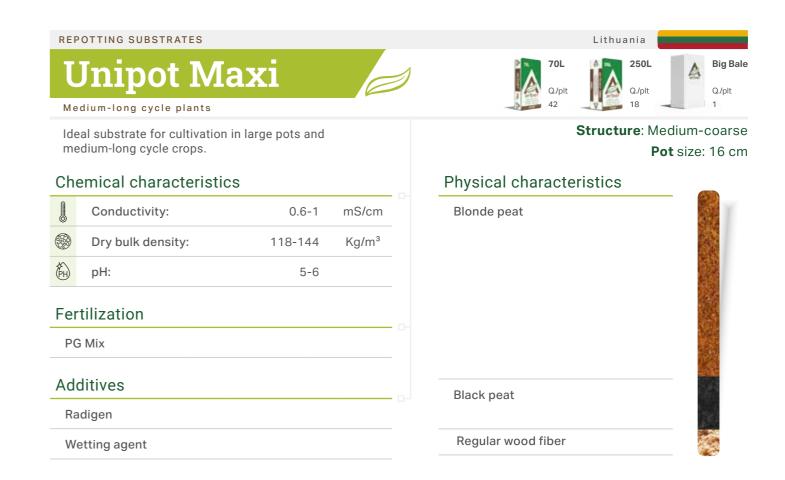












Forest X





Structure: Coarse

Pot size: 14 cm

Long cycle plants

Professional substrate with high content of Italyn pumice, ideal for repotting long-cycle outdoor plants.

Chemical characteristics

	Conductivity:	1.1-1.4	mS/cm
	Dry bulk density:	160-196	Kg/m³
PH	pH:	5-6	

Fertilization

PG Mix

Additives

Wetting agent

Physical characteristics

Blonde peat Pumice High-quality compost

REPOTTING SUBSTRATES

Forest FR Type 3

Medium-long cycle plants

Professional substrate with high content of Swedish pumice, ideal for repotting medium-long cycle outdoor plants.

Chemical characteristics

	Conductivity:	0.8-1.5	mS/cm
	Dry bulk density:	230-240	Kg/m³
PH	рН:	5.5-6	

Fertilization

PG Mix

Additives

Wetting agent

Pumice

Lithuania



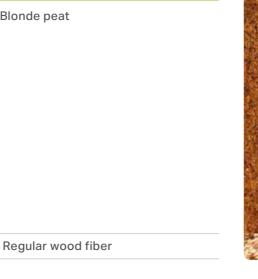




Structure: Medium-coarse Pot size: 18 cm

Physical characteristics

Blonde peat



Landscaping substrates



LANDSCAPING SUBSTRATES

Lawn-Sport

Sports lawns







Structure: Fine

Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	143-175	Kg/m³
(PH)	pH:	5-6	

Professional substrate for sports lawns with Vulcamix.

Fertilization

PG Mix

Additives

Radigen

Wetting agent

Physical characteristics

Blonde peat

Vulcamix

High-quality compost



Lawn-Garden









Lithuania



Structure: Medium

Turf lawns

Substrate for soil preparation and turfgrass seeding.

Chemical characteristics

	Conductivity:	1-1.4	mS/cm
	Dry bulk density:	155-189	Kg/m³
(PH)	pH:	5-6	

Fertilization

PG Mix

Additives

Sand

Wetting agent

Physical characteristics

Blonde peat

Black peat

LANDSCAPING SUBSTRATES

Top Soil 2

Roof gardens

Substrate specifically designed for roof gardens. It has high permeability to prevent waterlogging, a structure that does not compact over time, and ensures a high oxygen supply.

Chemical characteristics

	Conductivity:	0.6-1	mS/cm
:	Dry bulk density:	118-144	Kg/m³
PH	рН:	6.5-7.5	

Fertilization

PG Mix

Additives

Sand

Wetting agent





Structure: Medium

Physical characteristics

Blonde peat

Pumice

Lava rock





SOILLESS CULTIVATION Lithuania

Vegetable Growbags



100x18x12 cm 100x15x12 cm

Structure: Coarse

Tomatoes and vegetables

Grow bags with plastic coating and holes for tomato and other vegetable production.

UV protection guaranteed for 3 years.

Chemical characteristics

	Conductivity:	0.7-1.45	mS/cm
	Dry bulk density:	210-220	Kg/m³
PH	рН:	5.5-6.5	

Fertilization

PG Mix

Additives

Calcareous pH corrector

Wetting agent

Physical characteristics

Thysical characteristics	
Blonde peat	_
Black peat	
ыаск реаг	
Peat fiber	
Coconut fiber	

SOILLESS CULTIVATION

Strawberry Growbags



Growbags 100x18x16 cm 100x15x12 cm

Strawberries

Grow bags with plastic coating and holes for strawberry production. UV-resistant for at least 3 years.

Chemical characteristics

	Conductivity:	1.0-1.8	mS/cm				
	Dry bulk density:	210-220	Kg/m³				
PH	pH:	5.5-6.5					
Fertilization							
PG Mix							

Additives

Radigen

Clay

Wetting agent

Structure: Coarse

Physical characteristics	
Blonde peat	
Black peat	
Peat fiber	
Coconut fiber	

Mulches



MULCHES

AR Containermulch







AR Containermulch is an innovative blend of wood fiber and thermally sanitized wood chips, designed to function both as mulch in pots and garden beds. Thanks to its light and breathable structure, it creates a protective layer that drastically reduces water evaporation—a crucial advantage during the hotter months and in pots—and effectively hinders the growth of weeds, keeping the surrounding area clean and

Beyond its main functions, AR Containermulch acts as **thermal insulation**, protecting roots from temperature spikes and promoting denser, more vigorous root development. Over time, it naturally decomposes, returns nutrients to the soil, and helps reduce erosion on sloped land. Plants mulched with AR Containermulch also offer an attractive visual impact at points of sale and support more sustainable management by reducing the need for chemical herbicides.

For optimal application, it is recommended to spread a uniform layer of 2-3 cm on the pot or cultivation soil.



Vermiculite





Germany



Arber Vermiculite is a naturally occurring mineral that is thermally expanded, ideal for improving water retention, aeration, and root protection in professional cultivation. Thanks to its layered structure, it holds water and nutrients, releasing them gradually to promote balanced plant growth.

Vermiculite is lightweight, stable, and chemically inert, free from pathogens and toxic substances, making it an excellent choice for horticulture, seed germination, and cutting rooting. Advantages of Arber Vermiculite:

- Dust-free
- High water retention with gradual moisture releaseImproves aeration and root protection
- · Lightweight, stable, and durable material
- 100% natural and pathogen-free
- · Ideal for professional substrates and plant propagation
- Consistent production and regular deliveries



Available granulometries: 0-2 mm and 0-4 mm



Raw materials



	Granulometry	Bag 10L	Bag 45L	Bag 50L	Bag 100L	Big Bale
Pumice	3 - 8 mm	-	-	Х	-	Х
volcanic	3 - 5 mm	-	-	-	-	Х
lava rock	5 - 10 mm	-	-	-	-	Х
Perlite	2 - 6 mm	-	-	-	Х	-
Expanded clay	-	Х	Х	-	-	-

	Granulometry	pH standard	Variable pH	Bag 250L	Big Bale
Blonde peat from blocks	0 - 40 mm	Х	Х	Х	Х
	0 - 10 mm	Х	Х	-	Х
	10 - 40 mm	Х	Х	-	Х
	20 - 40 mm	Х	Х	-	Х
Black peat	0 - 10 mm	Х	Х	Х	Х
	0 - 20 mm	Х	Х	Х	Х

HORTICULTURE arber arber HORTICULTURE

Additives

Oxywet Material made from high-quality Swedish clay, free of contaminants such as heavy metals, sodium, chloride, and dioxins. It is used as a natural wetting agent in substrates to keep peat moist and distribute water throughout the substrate.

This increases oxygen levels in the lower parts of the container, facilitating the growth of horticultural and floricultural crops.

Micromax It is a slow-release fertilizer with a nutrient duration of up to 18 months. It is designed to fully optimize the effectiveness of micronutrients and macronutrients and is

recommended for the cultivation of all types of plants.

Potmix Additive easy to mix with peat and other substrate and absorbs harmful substances such as toxins, pathogens, components. It helps improve retention and the gradual release of fertilizers and water. Additionally, it normalizes pH

and/or heavy metals.



Glossary

Peat Peat is a deposit of waterlogged plant remains and forms in soils saturated with water in the absence of oxygen and hydrogen. It is especially combined with garden and vegetable soil because, being acidic and fibrous, it makes the soil light and soft. Peat is classified into blonde, brown, and black types. Blonde peat is extracted from the upper layers of the peat bog and is minimally decomposed, while brown and black peat are

taken from deeper layers and have a medium to high degree of decomposition. Blonde peat is characterized by greater fibrosity and porosity, whereas brown and black peat have higher density and water retention capacity. Products containing 90-100% high-quality peat currently represent the most effective solution for the most demanding professional and hobbyist

Coconut fiber Material used in hydroponic cultivation obtained by removing fine dust from coconut husk. It promotes root development and, although it retains air even

when fully saturated, it dries more slowly than many other substrates used in soilless cultivation.

Cocopeat Substance extracted from the pith inside the coconut shell. Its antifungal properties make it a good substrate for seed sowing. Coconut peat is also used as a soil

amendment, soaking mixture, and in hydroponic production.

Perlite Inorganic mineral of volcanic origin, with a color varying from gray to pink, and a porous, rounded shape. Expanded perlite is obtained through a thermal expansion process during which granules form inside, providing high lightness and good physical properties for use in agriculture. in soils, potting mixes, and as is. Expanded perlite is therefore used both as a soil amendment and as a corrective in cultivation substrates, helping to recreate an ideal habitat for

the life cycle of every plant. Thanks to its porous structure, it allows the production of well-draining soils and mixes that enable continuous gas exchange with the external environment. Finally, expanded perlite protects plant root systems from temperature fluctuations by maintaining a constant temperature, thereby promoting normal crop development.

Vermiculite Material capable of improving substrate aeration. It does not deteriorate or rot and can protect seeds

and young plants from fungal attacks.

Volcanic lava rock Eco-friendly volcanic granules with excellent mulching and weed control properties, suitable for use in gardens, parks, and flower beds. Its uniform granulometry allows for easy application, reducing installation time while delivering particularly appealing aesthetic results. The micro-porosity of the granules provides good thermal

insulation, while its capacity to store water reserves helps reduce soil drying. The intense color also serves a decorative purpose. Being a hygroscopic product, it may experience variations in weight.

Pumice Pumice is the result of the expansion of effusive magmatic mineral, producing a highly porous and notably lightweight material. It has great water retention capacity and releases liquids slowly. This is a completely natural and

ecological product suitable for floricultural applications, where it is already widely used.

Vulcamix Vulcamix is a ready-to-use product, easy to apply, free from harmful substances and weed seeds, which effectively replaces silica sands in the treatment and replenishment of turfgrass (top dressing). It helps create lawns suitable

for intensive use (up to 500 hours/year) by promoting the development of root systems. It is also ideal for vertidrain operations as a corrector of the soil's chemical and physical characteristics.

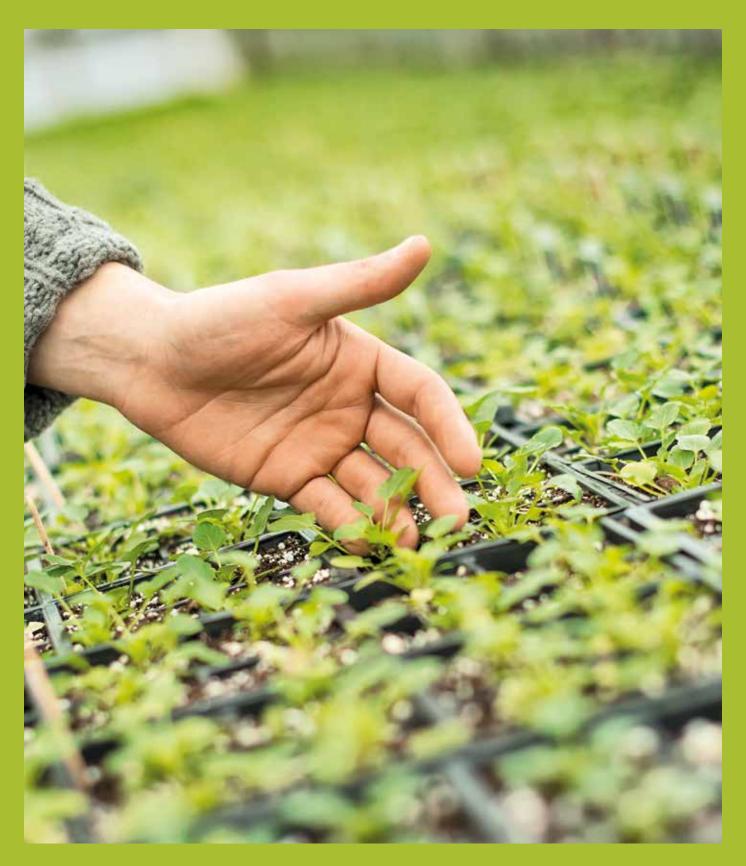
Clay It appears in the form of small pebbles made of baked clay. Expanded clay is a porous medium that is extremely

favorable for the development of the plant's root system.

Calcareous pH corrector Material used to increase the pH of a substrate.

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